

CLASP Meeting Minutes
October 16, 2024

Stephanie Jablon
Donna Cheswick
Jennifer McEnroe
Jeff Pollock
David Miller
Kathleen Schneider
Dorothy O'Neil
Derek Smith
Karen Fadzen
Julie Herzog
Lorraine Easton
Chris Stachtiaris
Susan DiGirolamo
Dr. Deb Gilman
Elle Barr
Rachael Bowe

Treasurer -- Steph prepared a letter to Paypal to address updating the paypal account to our new treasurer.

Report from CLASP President -- Steph discussed vision for CLASP. Steph is connecting with the various committees (marketing, membership, education, etc.) to discuss revamping the website. Various ideas were mentioned included a possible intern to work on the website. She is gathering information and once the new slate is in place, there will be an in-person meeting (open to all members). Steph mentioned outreach to persons trained in our most recent training and checking in on whether they want to join CLASP. David reached out with various ideas, including members committing to attending at least one CLASP event per year. Steph mentioned that she had been previously careful about preserving CLASP funds and she now believes that perhaps we have been too conservative about allocating funds for marketing and education events. Moving forward, she would like to establishing a budget for marketing. Deb mentioned that she attended a very good webinar by Silvia Garabaldi (a marketing specialist) about how to brand yourself to clients and how to brand yourself to other referral sources. Our website is not generating interest. We need be cross-posting with LinkedIn, etc., to help improve SEO. Steph acknowledged appreciation for everyone's efforts to implement changes in our organization.

Nominating committee – No report.

Marketing Committee – The marketing committee met last week to discuss the website. Elle is able to create marketing materials as needed. See President's Report.

Education Committee – The committee is working on an educational event with Hearing Officers in November.

Membership – Susan said that everyone enjoyed the recent luncheon and they are going to schedule another one in January. Dorothy suggested that maybe we can use that event as a

planning meeting for 2025 and try to have education, marketing, and other chairs present. Jeff is anticipated to become the chair of this committee in January.

Ethics Committee – No report.

Training Committee – Chris and Deb are talking about a possible retreat in January or February with an emphasis on marketing. Chris commented that he has been hearing negative thought processes about collaborative practice (coming from cases that have fallen out of collaborative process). Chris mentioned a concern about whether more cases are “falling out” and if we need to be doing more training on this. Kathleen mentioned that she felt that this topic was important and that we need to learn from cases that do fall out. Are we misidentifying the case from the beginning, is it that the parties were not committed to the process, is it professionals lacking skills? Kathleen also commented on budgeting - committees used to have to submit a budget at the start of each year and perhaps we should return to that. Kathleen also thanked Steph for her efforts to be fiscally responsible with spending and reminded that as a board that is part of our fiduciary duty.

Policies and Procedures – No report.

Pro Bono Committee – No report.

Idea Committee – Derek is working on an outreach event with law students.

Social Committee – Planning an Oktoberfest event on October 30th at Soergels Arsenal Taproom. Holiday party plans are underway for an event at Local Provisions in Fox Chapel area. December 5th is being planned as the potential date, although not final yet.

Minutes taken by Jennifer McEnroe