

CLASP Executive Committee meeting- February 20, 2019

**Attending in person:**

Lisa Standish  
Lauren Hamilton  
Meghan Zupancic  
Aleks Kocelko  
Mark Gubinsky

**Attending via Zoom or phone:**

Lori Gephart  
Vic Conrad  
Kevin Wiggins  
Seth Dresbold  
Joyce Smith  
Greg Clark  
Donna Cheswick  
Shelly Magri  
Beth Pride  
Liberty Weyandt  
Jeff Pollock

This meeting was intended to be a special format meeting, but inclement weather limited attendance

**Committee reports**

Lisa Standish- President's report

The committee voted to sponsor Kaplan lecture. It will be April 11<sup>th</sup> at HYP club for CLE.  
Shelly Magri to cut check for deposit of \$200-- Lisa has to get to bank to add Shelly as signer first

Katie Markowski- Secretary's report

January meeting minutes approved by the committee (Lisa Standish moves/Beth Pride seconds)

Donna Cheswick to post on website

Shelly Magri- Treasurer's report

Nothing to report

Meghan Zupancic- Membership

7 members have not renewed yet- she reached out via email and got a few responses.  
One Issue- Lois Vitti sent in 2018 dues in 2019, does she have to pay the \$250 as a new member? Bylaws are vague about initiation fee but general consensus is that people shouldn't have to pay \$250 to come back after a year off. Will people take advantage of

situation? Can you affirmatively pause your membership? Policies and procedures committee to propose a clarification to bylaws that would provide a 1-year pause on membership option, to be voted on at a later date.

Lori Gephart- IACP membership- 19 CLASP members are not members of IACP, and that jeopardizes our group standing with them. Should those people be kicked off website? Beth suggests that CLASP could collect IACP dues? Our calendar doesn't match theirs. Can we get theirs to match ours? Donna Cheswick says that CLASP would be out \$4.50/member if people pay online because of processing fees. Meghan will keep a log of renewals and remind people when they are due.

Aleks Kocelko- Social

The committee is in conversations with ACBA family law to have a joint happy hour with them. Looking at dates in March or April and she will let everyone know. Location suggestions welcome

Mark Gubinsky- Policies and Procedures

The committee found the document retention procedures- Treasurer, Secretary and Training Committee chair are responsible for maintaining their documentation.

Regarding VP discussion from last month's meeting, it seems the duties need to be flushed out a bit more. Oversee committee chairs? Succession planning? VP would be committing to 4 years. This committee can explore and make a recommendation if the board wants. Do we have this with the next round of officers? Mark Gubinsky suggests that the Nominating Committee could convene in the Fall for a VP for 1 year to take over for President. It was clarified that that Secretary and Treasurer are not successors.

Mark Criss has a revised participation agreement in the works.

Greg Clark- Training Committee

This committee met at end of January, discussing a need for a basic training and an advanced training this year. If we don't have a basic training, how much does that impact our finances? The basic training last year raised somewhere around \$8-9,000 (\$13,000 minus \$5-6,000 in costs). The issue is a conflict with the month of September, which is when we normally do basic training, to have an advanced training at that time with a pre-existing group, which would be 2 days. This group can tailor their program to our interests. Only 6-7 people expressed interest in basic training and our breakeven point is 10-12 participants.

Joyce Smith- we can't really grow w/o doing basic training

Lisa Standish- agrees with Joyce but we need to focus on improving quality of our product as the best marketing option we have

Donna Cheswick- financially, could we do a mediation-themed training and invite mediators from outside the group? We would have 2 prices for members vs nonmembers, charging \$500-550 for 2 day course. We'd need 30-35 people to break even.

Lori Gephart- There is an October advanced training at IACP forum in Chicago- who would be willing to do both?

Donna Cheswick- only a handful of members go to IACP forum

Beth Pride- Chicago likely to draw more members than the west coast events

Lori Gephart- advanced training earlier in year would be more likely to get people do both  
The group that the training committee has in mind can only do a training in September.

Committee to discuss

Beth Pride- have a poll to gauge interest of basic and advanced training plus intersection of  
IACP forum training

Training Committee has ruled out basic training in the spring

Donna Cheswick- Marketing Committee

We are ramping up Facebook ads. We had been posting a paid ad (\$20) every 6 weeks, now  
\$40 once/month. Let the committee know if anyone tells you they saw the ad and came to  
you. Soon a list will be distributed to CLASP members of financial neutrals and list of  
specializations. The committee is going to do it for coaches, resource specialists and also  
attorneys (adoption, estates, etc). Joyce Smith is working on the coaches with a goal to have  
all of them done in 2-3 months. Committee is also working on videos to be used on social  
media and website

On the member area on website- there is now a private forum that members can use to ask  
questions and discuss. Everyone has to opt in to forum, then you can get the commentary  
via email.

Lori Gephart- IACP update

Forum is in Chicago, Oct 24-27, next year in Toronto

There are a number of global partners who are committed to spreading collaborative view,  
such as the group in Eastern PA and Cincinnati. Costs \$800 to do that. This involves perks-  
CLASP President gets calls with other presidents and the president/VP of IACP, free  
attendance at forum, etc.

IACP getting more global w/Italian president

Board met last month and worked on new strategic plan and mission statement

Look for collaborative connection email

IACP offers speakers on topics, can be done via Zoom so we could pay 1/2 transportation  
fees or Zoom. Could be a good idea for special format meeting.